

Сборник кроссвордов, разработанных для учебника “The Business 2.0” Intermediate .

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В отличие от традиционных тестов кроссворды направлены не только на контроль усвоения лексического материала, но и на одновременное повторение, обобщение, закрепление слов и выражений в ходе выполнения творческого задания, которое усиливает эффективность запоминания словарных единиц и выражений. Представленные кроссворды разработаны ко всем разделам учебника “The Business 2.0” Intermediate и успешно используются для усвоения и закрепления лексического материала на занятиях по иностранному языку на общеэкономическом факультете Российского Университета имени Г.В. Плеханова. Кроссворды позволяют проводить работу в группах студентов с различным уровнем подготовки и владения английским языком. Так, например, более сильным обучающимся может быть дано задание решить кроссворд без использования словаря, учебника и каких-либо источников. Для других студентов, в зависимости от уровня владения языком на конкретном этапе обучения, важным элементом задания может быть использование учебника или словарей. Решение кроссвордов может происходить на уроке или предлагаться как домашнее задание для самостоятельной работы. Как показал опыт, предлагаемый вид работы над лексикой усиливает мотивацию студентов к обучению и позволяет эффективно использовать время на уроке для выполнения дидактических задач.

Student A

I. Ask B for the definition of your missing words. Guess the words and complete you crossword. If there are multiple-word answers use a square between the words.

- a) What’s 4 across?
What’s 2 down?

II. Give the definition of the words student A asks for.

Student B

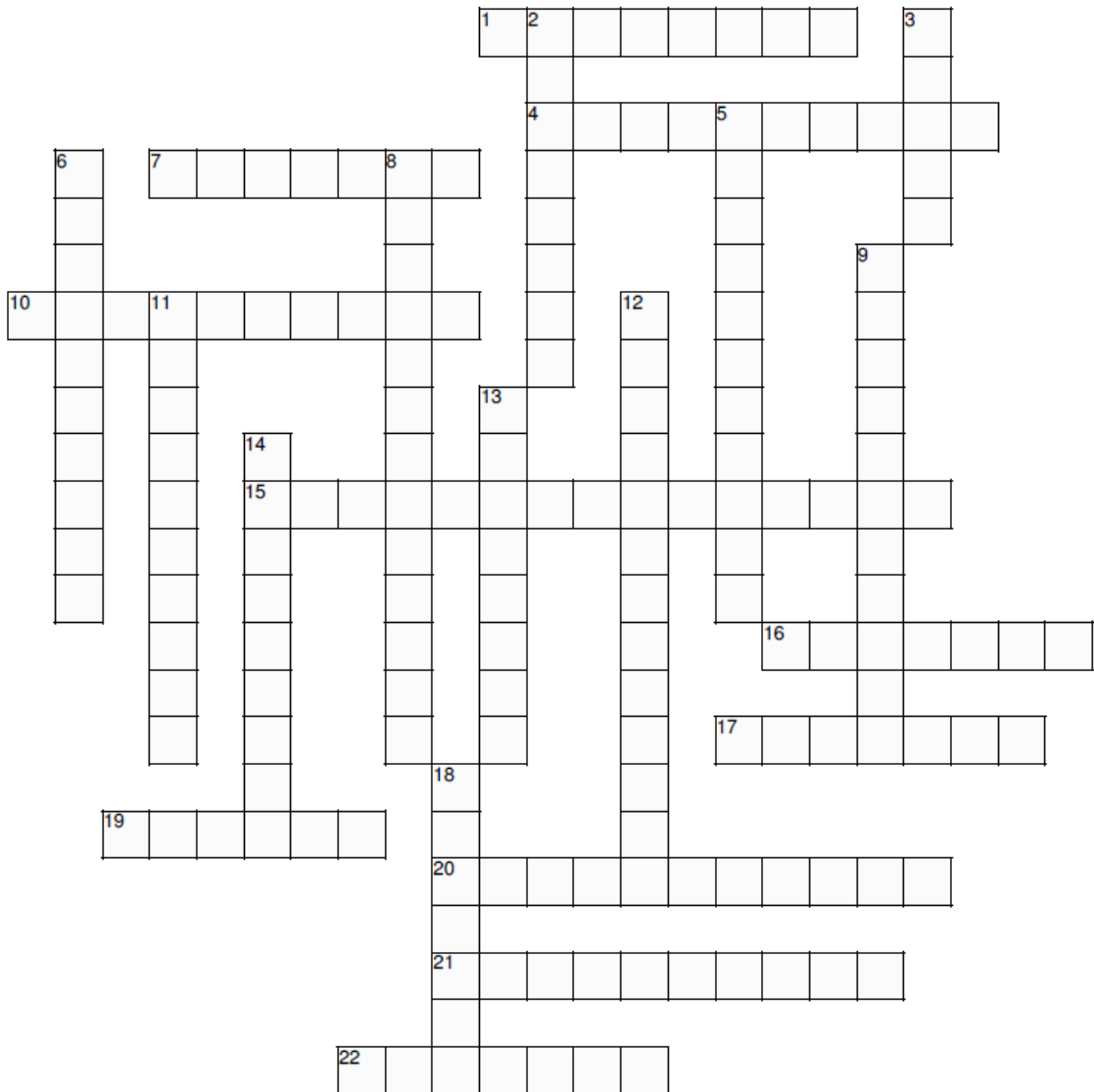
I. Ask A for the definition of your missing words. Guess the words and complete you crossword. If there are multiple-word answers use a square between the words.

- b) What’s 4 across?
What’s 2 down?

II. Give the definition of the words student A asks for.

Кроссворды выполнены в формате удобном для создания копий для студентов и дополняются ответами для учителя.

Unit 1. Corporate Culture



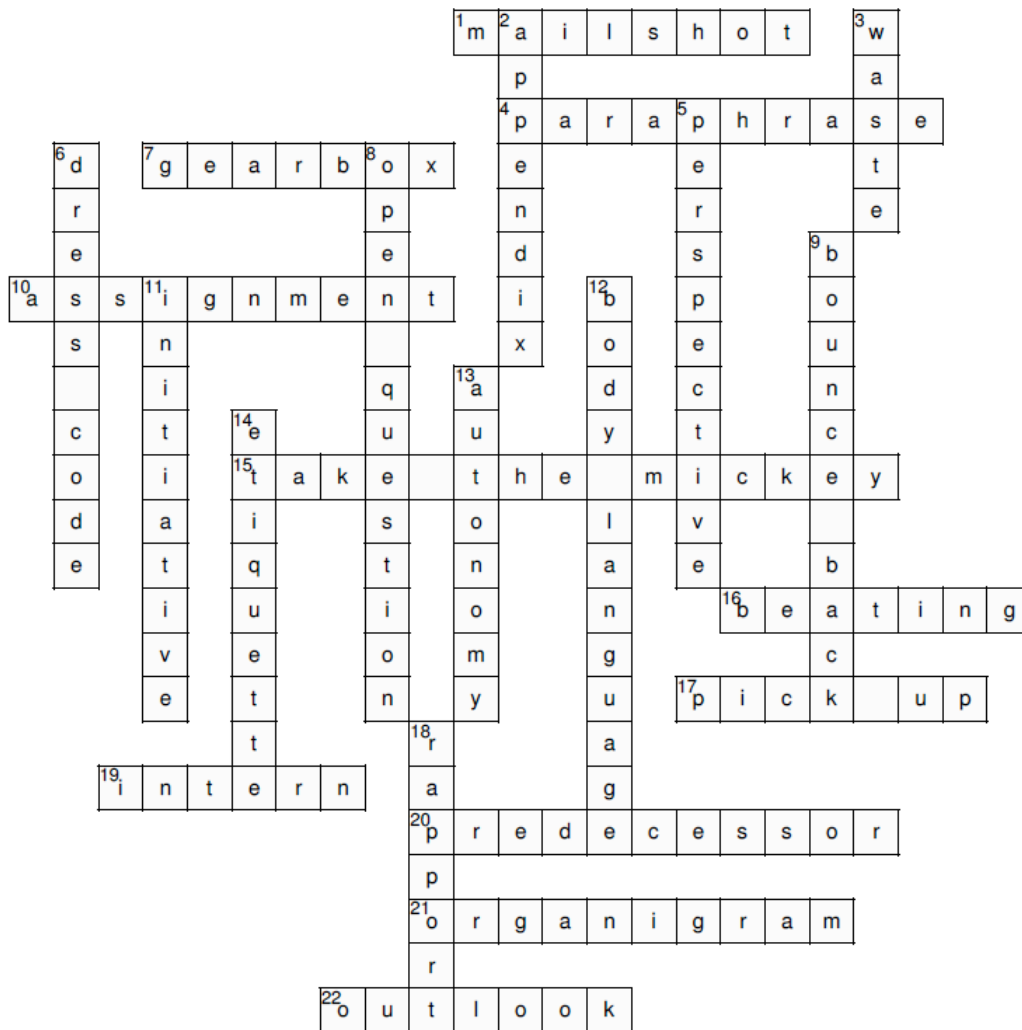
Across

1. a letter or advertisement sent to many people at the same time.
4. to express what someone else has said using different words
7. a metal box that contains the parts of a vehicle or a machine that change engine power into movement.
10. task given as part of your studies or your job.
15. to laugh at somebody, usually in a friendly way.
16. the act of hitting someone hard a number of times as a punishment.
17. to learn information or a new skill without trying or without meaning to.
19. a student or recently qualified person who works in a job in order to get experience.
20. the person who had the job before.
21. a drawing or plan that gives the names and job titles of all the staff in the organization or department.
22. your general attitude to things.

Down

2. a section giving extra details at the end of a book or document.
3. useless materials that are left or thrown away.
5. a way of thinking about something
6. a set of rules about what you should wear in a particular place or at a particular event.
8. a question with a wh-- question word, as opposed to a closed.
9. to become healthy, happy or successful again after something bad has happened to you.
11. the ability to think of ideas and take decisions independently.
12. the movement or positions of your body that show other people what you are thinking or feeling.
13. the power to make your own decisions.
14. a set of rules for behaving correctly in a particular situation.
18. good relationship and understanding between people.

Unit 1. Corporate Culture



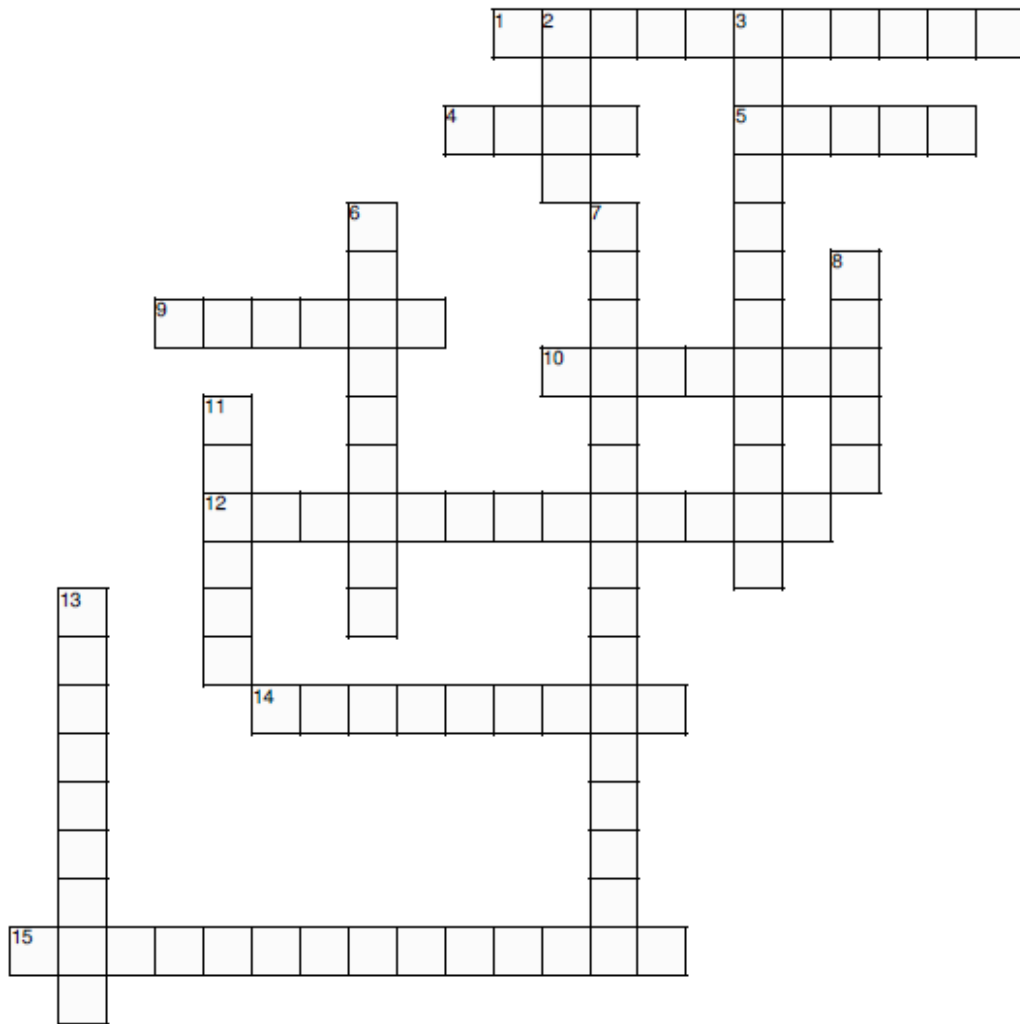
Across

1. a letter or advertisement sent to many people at the same time. (**mailshot**)
4. to express what someone else has said using different words (**paraphrase**)
7. a metal box that contains the parts of a vehicle or a machine that change engine power into movement. (**gearbox**)
10. task given as part of your studies or your job. (**assignment**)
15. to laugh at somebody, usually in a friendly way. (**take the mickey**)
16. the act of hitting someone hard a number of times as a punishment. (**beating**)
17. to learn information or a new skill without trying or without meaning to. (**pick up**)
19. a student or recently qualified person who works in a job in order to get experience. (**intern**)
20. the person who had the job before. (**predecessor**)
21. a drawing or plan that gives the names and job titles of all the staff in the organization or department. (**organigram**)
22. your general attitude to things. (**outlook**)

Down

2. a section giving extra details at the end of a book or document. (**appendix**)
3. useless materials that are left or thrown away. (**waste**)
5. a way of thinking about something (**perspective**)
6. a set of rules about what you should wear in a particular place or at a particular event. (**dress code**)
8. a question with a wh-- question word word, as opposed to a closed. (**open question**)
9. to become healthy, happy or successful again after something bad has happened to you. (**bounce back**)
11. the ability to think of ideas and take decisions independently. (**initiative**)
12. the movement or positions of your body that show other people what you are thinking or feeling. (**body language**)
13. the power to make your own decisions. (**autonomy**)
14. a set of rules for behaving correctly in a particular situation. (**etiquette**)
18. good relationship and understanding between people. (**rapport**)

Unit 2. Customer Support.



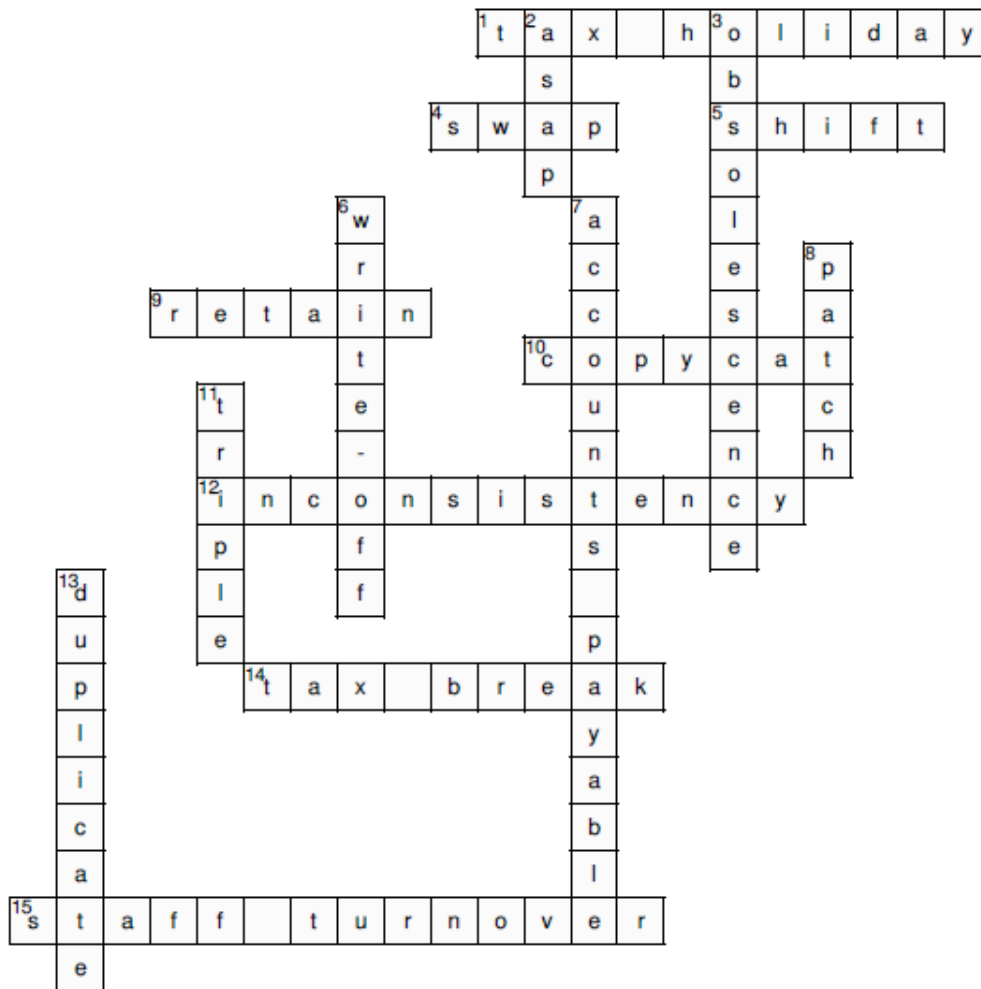
Across

1. a temporary period, during which time the government removes certain taxes (usually sales tax) on certain items, in order to encourage the consumption or purchase of these items.
4. to give something to someone in exchange for something else.
5. a period of work in a factory or business where some people work during the day and some work at night.
9. to keep someone or something.
10. similar to something else and considered to be a copy of it.
12. something that does not match something else
14. a reduction in the tax that you must pay
15. the rate at which people leave jobs and new people arrive.

Down

2. abbreviation as soon as possible
3. the state of something which is no longer used.
6. a vehicle or machine that is so badly damaged that it cannot be repaired.
7. a record how much money a company owes other people or companies for goods and services.
8. a piece of software that you add to a computer program to improve it or remove a fault.
11. to increase something so that it is three times bigger than before.
13. made as an exact copy of something else.

Unit 2. Customer Support.



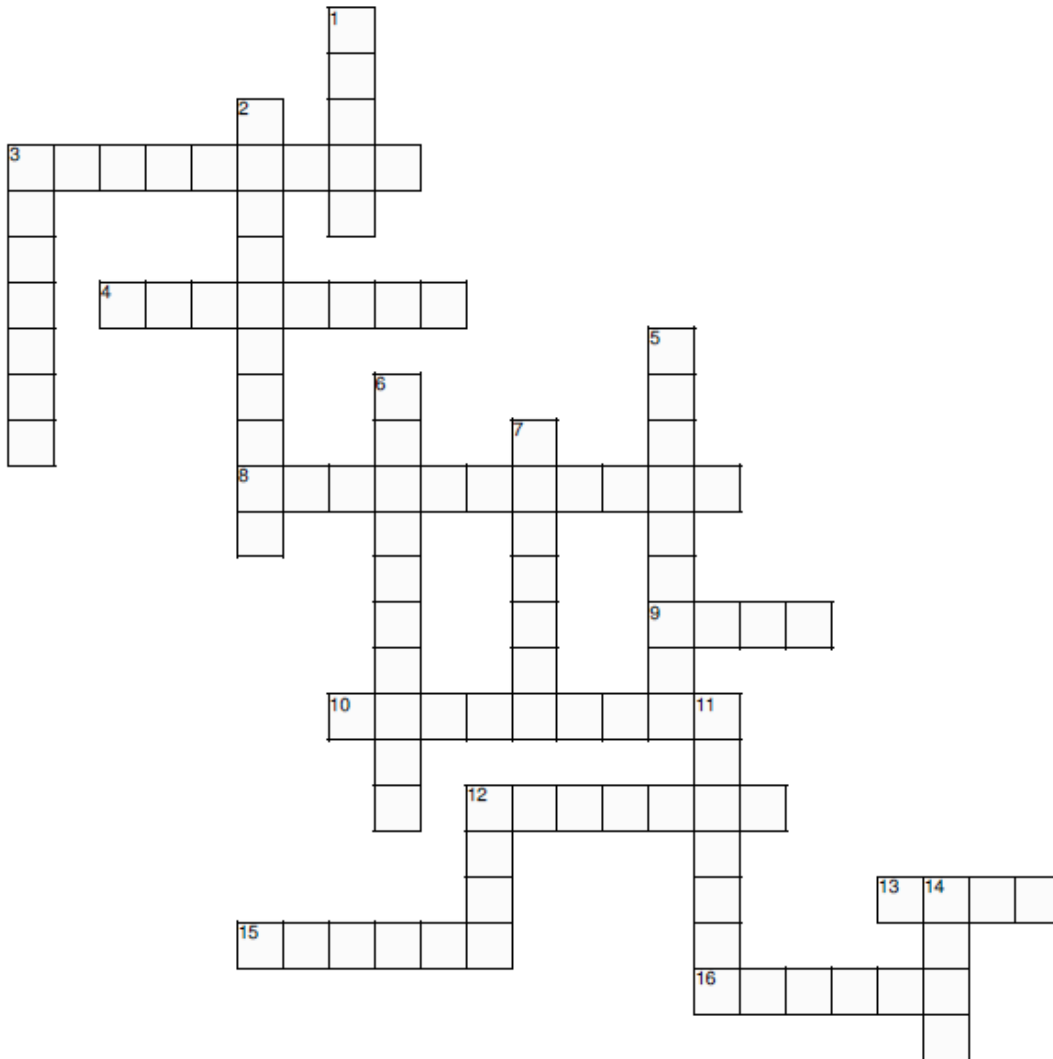
Across

1. a temporary period, during which time the government removes certain taxes (usually sales tax) on certain items, in order to encourage the consumption or purchase of these items. (**tax holiday**)
4. to give something to someone in exchange for something else. (**swap**)
5. a period of work in a factory or business where some people work during the day and some work at night. (**shift**)
9. to keep someone or something. (**retain**)
10. similar to something else and considered to be a copy of it. (**copycat**)
12. something that does not match something else (**inconsistency**)
14. a reduction in the tax that you must pay (**tax break**)
15. the rate at which people leave jobs and new people arrive. (**staff turnover**)

Down

2. abbreviation as soon as possible (**asap**)
3. the state of something which is no longer used. (**obsolescence**)
6. a vehicle or machine that is so badly damaged that it cannot be repaired. (**write-off**)
7. a record how much money a company owes other people or companies for goods and services. (**accounts payable**)
8. a piece of software that you add to a computer program to improve it or remove a fault. (**patch**)
11. to increase something so that it is three times bigger than before. (**triple**)
13. made as an exact copy of something else. (**duplicate**)

Unit 3. Products and Packaging.



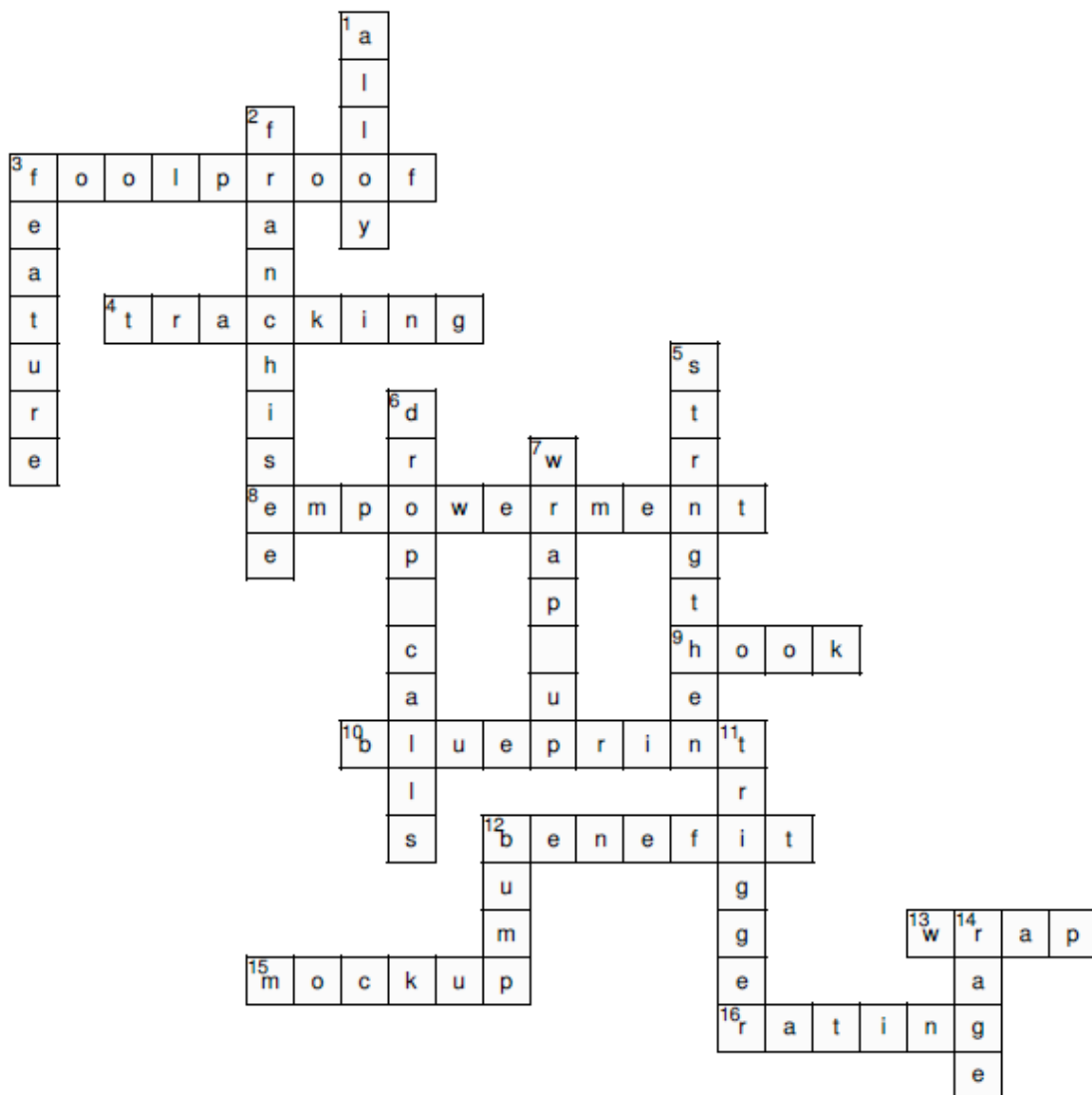
Across

3. very well designed and easy to use so that it cannot fail and you cannot use it wrongly.
4. the act of following or looking for a person , animal or thing.
8. giving control or power over something
9. a curved piece of metal for hanging things on; a method for getting people interested and attracted to something.
10. a drawing that shows how to build something
12. an advantage you get from a product or situation.
13. to cover something by putting something such as paper or plastic around it.
15. a model of a future product that is the same size as the real thing.
16. a measurement of how good or popular someone or something is.

Down

1. a metal that is made from combining two or more metals.
2. a person or company that has the franchisee to sell a particular type of goods or services.
3. an important part or aspect of a product.
5. to make something stronger
6. to fail to connect incoming calls
7. to finish something.
11. to make something happen.
12. to hit against something solid.
14. a very strong feeling of anger.

Unit 3. Products and Packaging.



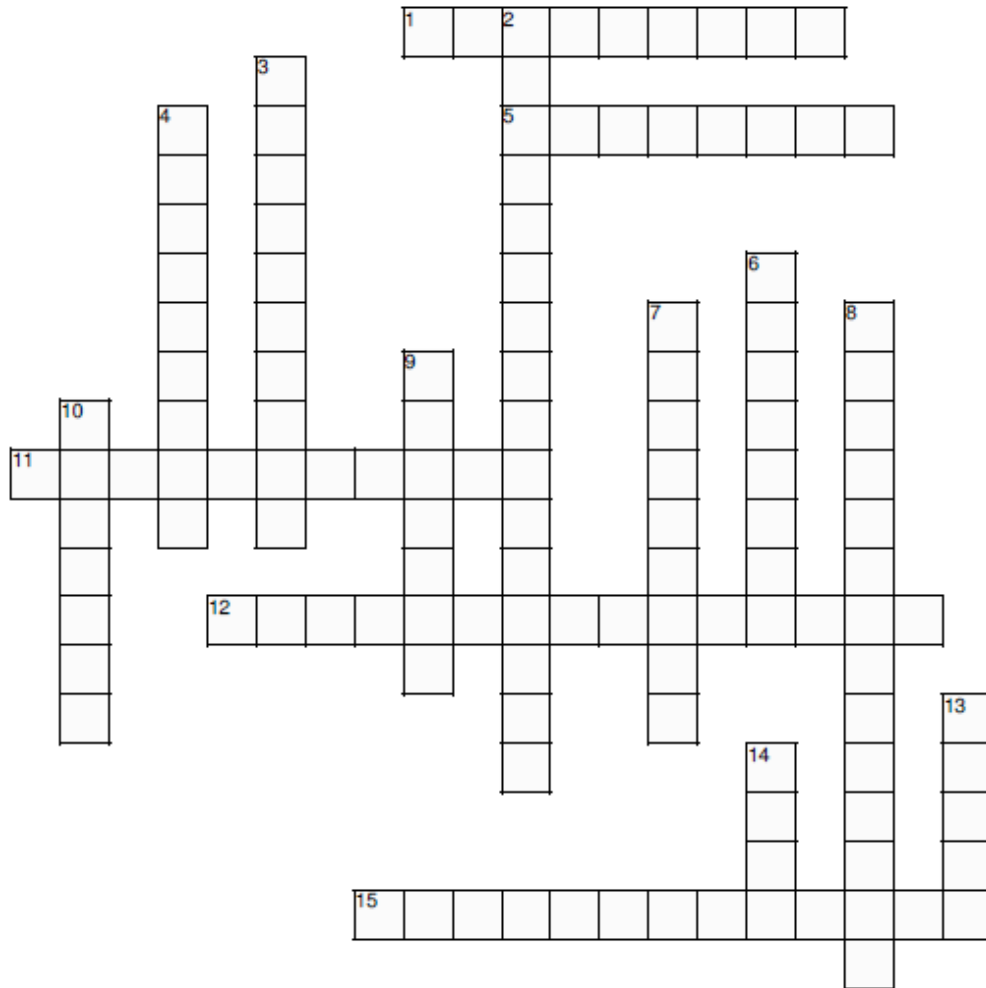
Across

3. very well designed and easy to use so that it cannot fail and you cannot use it wrongly. (**foolproof**)
4. the act of following or looking for a person , animal or thing. (**tracking**)
8. giving control or power over something (**empowerment**)
9. a curved piece of metal for hanging things on; a method for getting people interested and attracted to something. (**hook**)
10. a drawing that shows how to build something (**blueprint**)
12. an advantage you get from a product or situation. (**benefit**)
13. to cover something by putting something such as paper or plastic around it. (**wrap**)
15. a model of a future product that is the same size as the real thing. (**mockup**)
16. a measurement of how good or popular someone or something is. (**rating**)

Down

1. a metal that is made from combining two or more metals. (**alloy**)
2. a person or company that has the franchisee to sell a particular type of goods or services. (**franchisee**)
3. an important part or aspect of a product. (**feature**)
5. to make something stronger (**strengthen**)
6. to fail to connect incoming calls (**drop calls**)
7. to finish something. (**wrap up**)
11. to make something happen. (**trigger**)
12. to hit against something solid. (**bump**)
14. a very strong feeling of anger. (**rage**)

Unit 4. Careers.



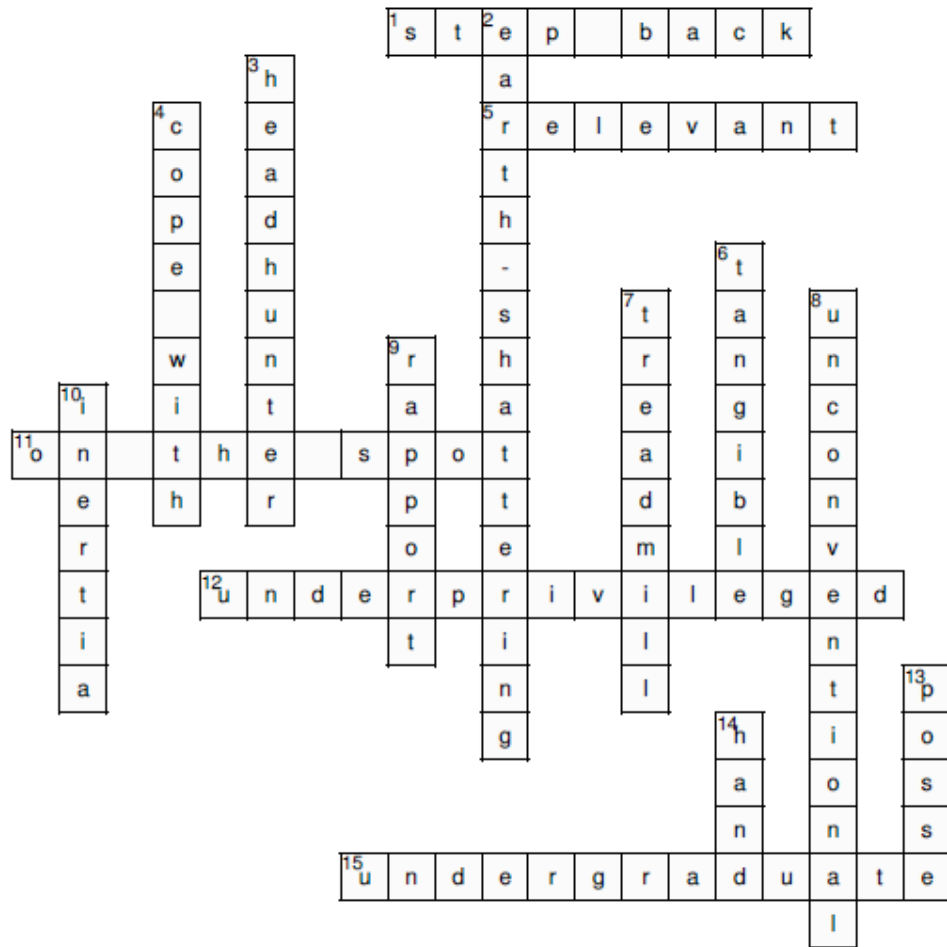
Across

1. to stop for a moment in order to consider something objectively.
5. directly connected to what is being discussed or considered.
11. immediately.
12. not having as many advantages or opportunities as most other people.
15. a student who is studying for a first degree at a college or university.

Down

2. extremely surprising and important
3. a person or company who searches for good staff and tries to persuade them to leave their jobs and go to work for another company.
4. to deal successfully with a difficult situation or job.
6. important and noticeable.
7. a situation that is very tiring or boring because you do the same things continuously
8. different from what most people consider to be usual or normal.
9. a relationship in which people like, understand, and respect each other.
10. a situation in which something does not change: a feeling of not wanting to change things.
13. a group of friends.
14. to give something to someone with your hand.

Unit 4. Careers.



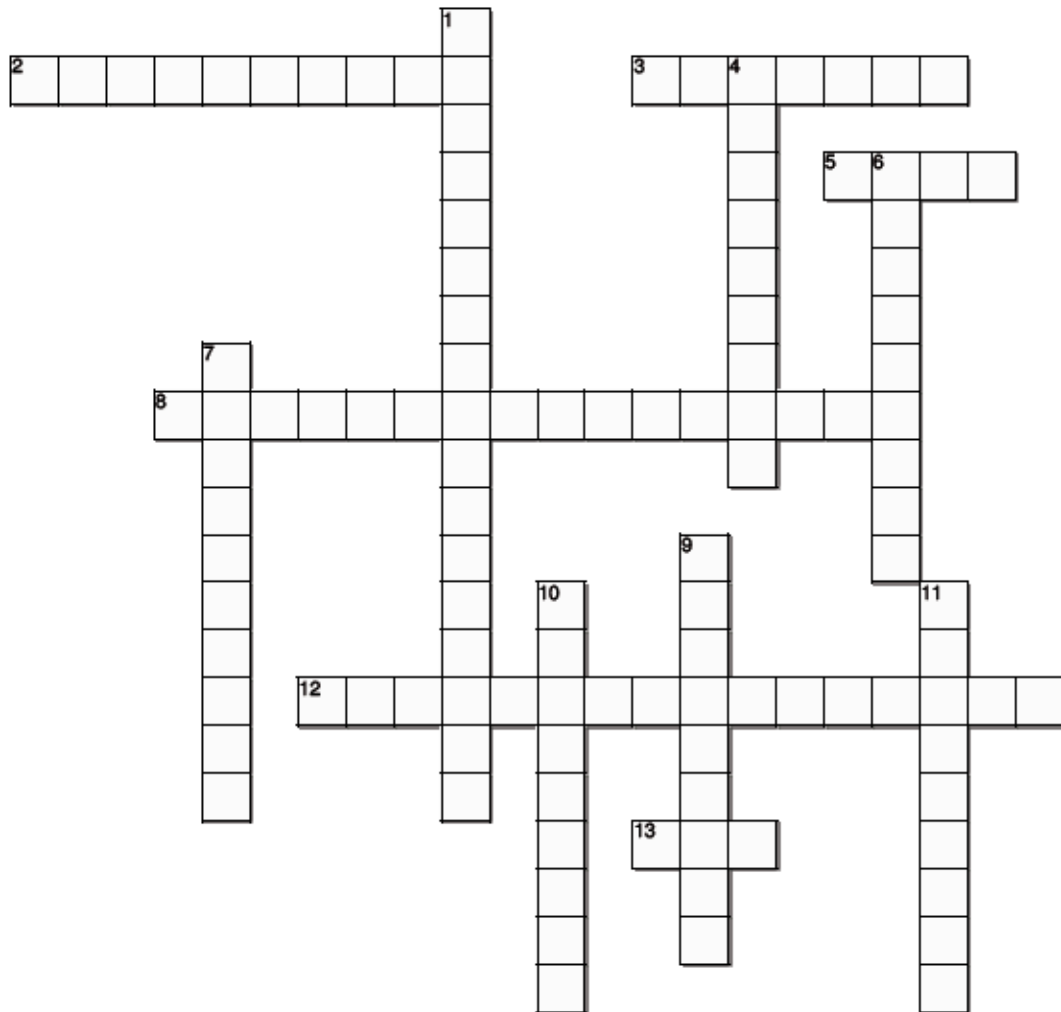
Across

1. to stop for a moment in order to consider something objectively. (**step back**)
5. directly connected to what is being discussed or considered. (**relevant**)
11. immediately. (**on the spot**)
12. not having as many advantages or opportunities as most other people. (**underprivileged**)
15. a student who is studying for a first degree at a college or university. (**undergraduate**)

Down

2. extremely surprising and important (**earth-shattering**)
3. a person or company who searches for good staff and tries to persuade them to leave their jobs and go to work for another company. (**headhunter**)
4. to deal successfully with a difficult situation or job. (**cope with**)
6. important and noticeable. (**tangible**)
7. a situation that is very tiring or boring because you do the same things continuously (**treadmill**)
8. different from what most people consider to be usual or normal. (**unconventional**)
9. a relationship in which people like, understand, and respect each other. (**rapport**)
10. a situation in which something does not change: a feeling of not wanting to change things. (**inertia**)
13. a group of friends. (**posse**)
14. to give something to someone with your hand. (**hand**)

Unit 5. Making Deals



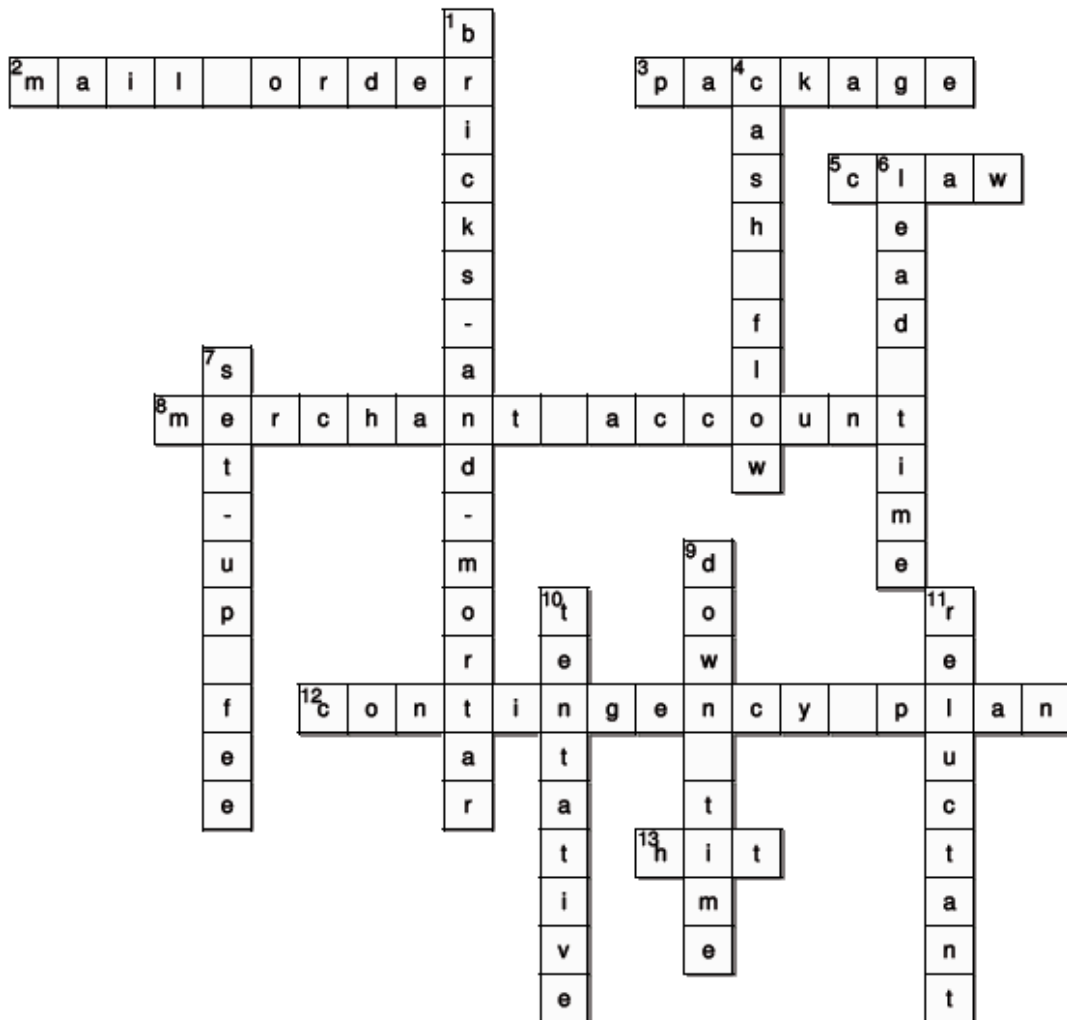
Across

- 2. a way of buying goods in which you order them by post or by telephone and they are posted to you.
- 3. a set of products or services that are sold together as one unit.
- 5. the sharp curved part at the end of some animal's toes, for example a cat.
- 8. a special account for performing e-business transactions.
- 12. a plan that helps you to prepare for possible bad events.
- 13. a piece of information, that a computer program finds for you.

Down

- 1. a building, when you are thinking of it in connection with how much it cost to build or how much it is worth.
- 4. the rate at which a business takes in money through sales and pays it out for the things it needs to continue operating.
- 6. the time between starting and completing a production process
- 7. the price you have to pay to have a piece of equipment installed.
- 9. period during which equipment or a machine is not functional or cannot work.
- 10. not definite or certain.
- 11. not willing to do something.

Unit 5. Making Deals



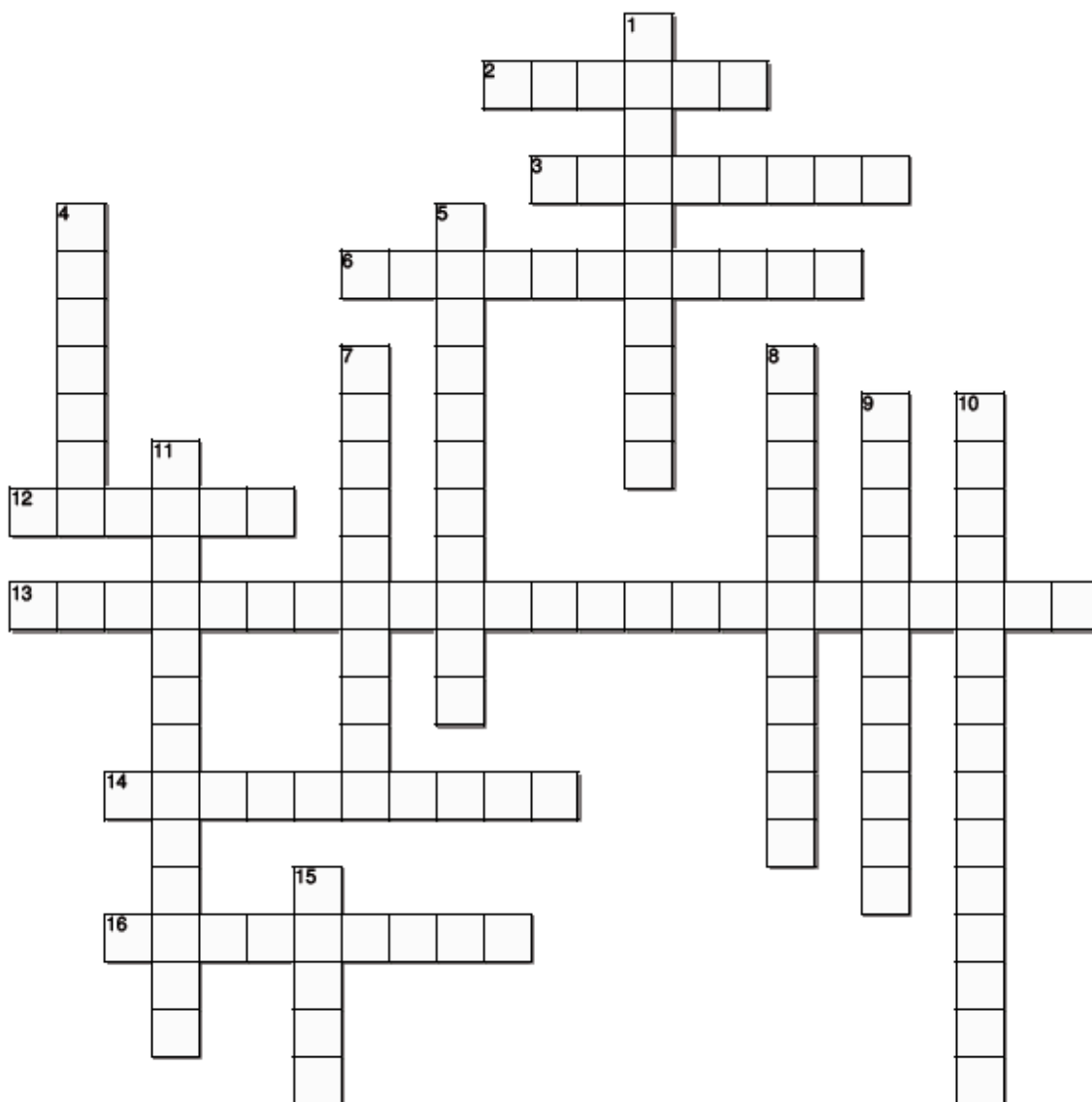
Across

2. a way of buying goods in which you order them by post or by telephone and they are posted to you. (**mail order**)
3. a set of products or services that are sold together as one unit. (**package**)
5. the sharp curved part at the end of some animal's toes, for example a cat. (**claw**)
8. a special account for performing e-business transactions. (**merchant account**)
12. a plan that helps you to prepare for possible bad events. (**contingency plan**)
13. a piece of information, that a computer program finds for you. (**hit**)

Down

1. a building, when you are thinking of it in connection with how much it cost to build or how much it is worth. (**bricks-and-mortar**)
4. the rate at which a business takes in money through sales and pays it out for the things it needs to continue operating. (**cash flow**)
6. the time between starting and completing a production process (**lead time**)
7. the price you have to pay to have a piece of equipment installed. (**set-up fee**)
9. period during which equipment or a machine is not functional or cannot work. (**down time**)
10. not definite or certain. (**tentative**)
11. not willing to do something. (**reluctant**)

Unit 6. Company and Community.



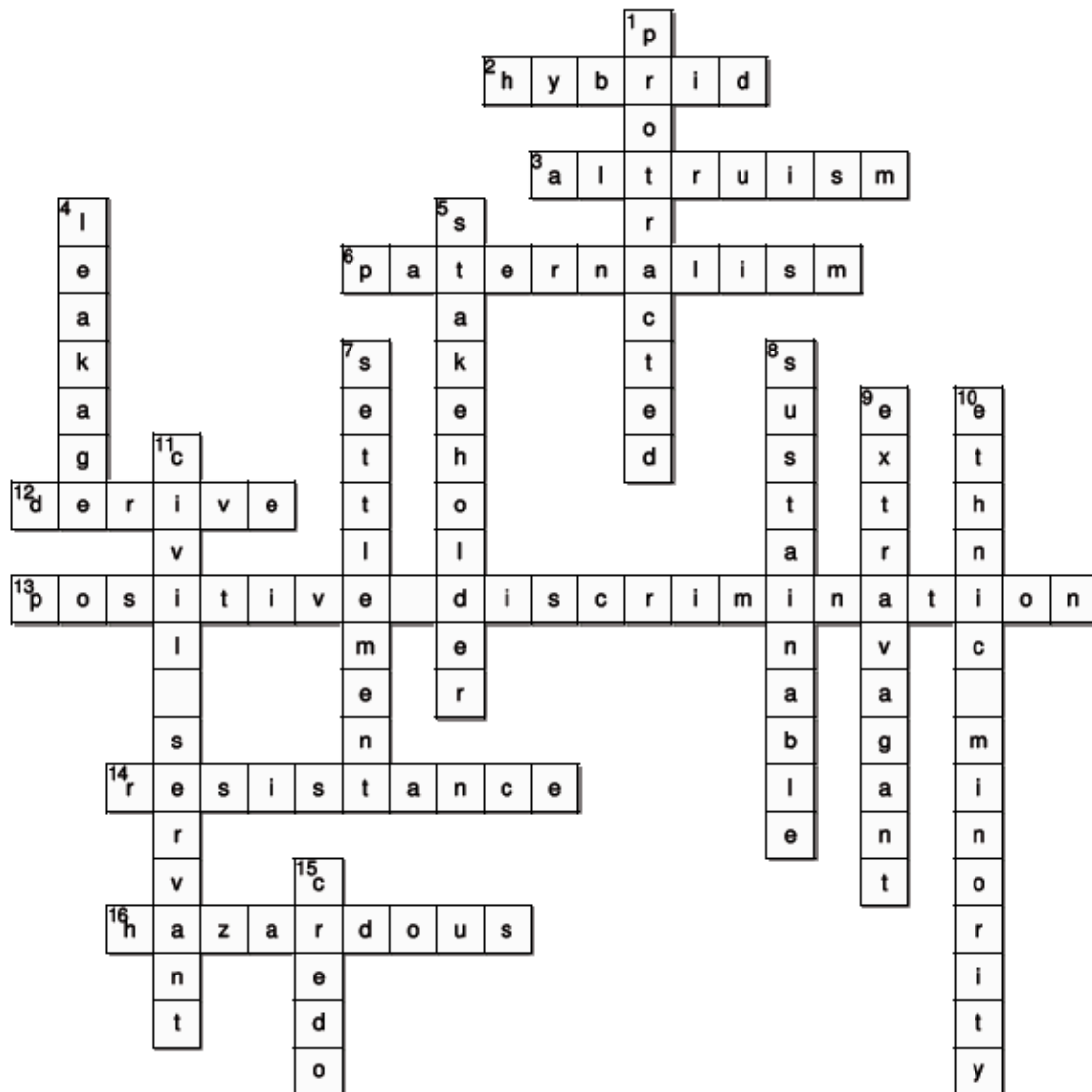
Across

- 2. a mixture of different things or styles.
- 3. a way of thinking and behaving that shows you care about other people and their interests more than you care about yourself.
- 6. governing like a father, by looking after people but also taking away their freedom and responsibilities.
- 12. to get a feeling from something
e.g. pleasure, satisfaction.
- 13. the practice of giving special benefits to people from a group that was treated in an unfair way in the past.
- 14. dislike of or opposition to a plan, and idea, etc.
- 16. dangerous, especially to people's health or safety.

Down

- 1. continuing for a long time, especially longer than is normal or necessary.
- 4. an amount of liquid or gas escaping through a hole in something.
- 5. a person or company that is involved in a particular organization, project, system, etc., especially because they had invested money in it.
- 7. an official agreement that ends an argument between two people or groups.
- 8. capable of continuing for a long time at the same level.
- 9. extreme, excessive or unreasonable.
- 10. a group of people who have a different culture and different traditions to most people living in a place.
- 11. someone who works for a government department.
- 15. a statement of your beliefs.

Unit 6. Company and Community.



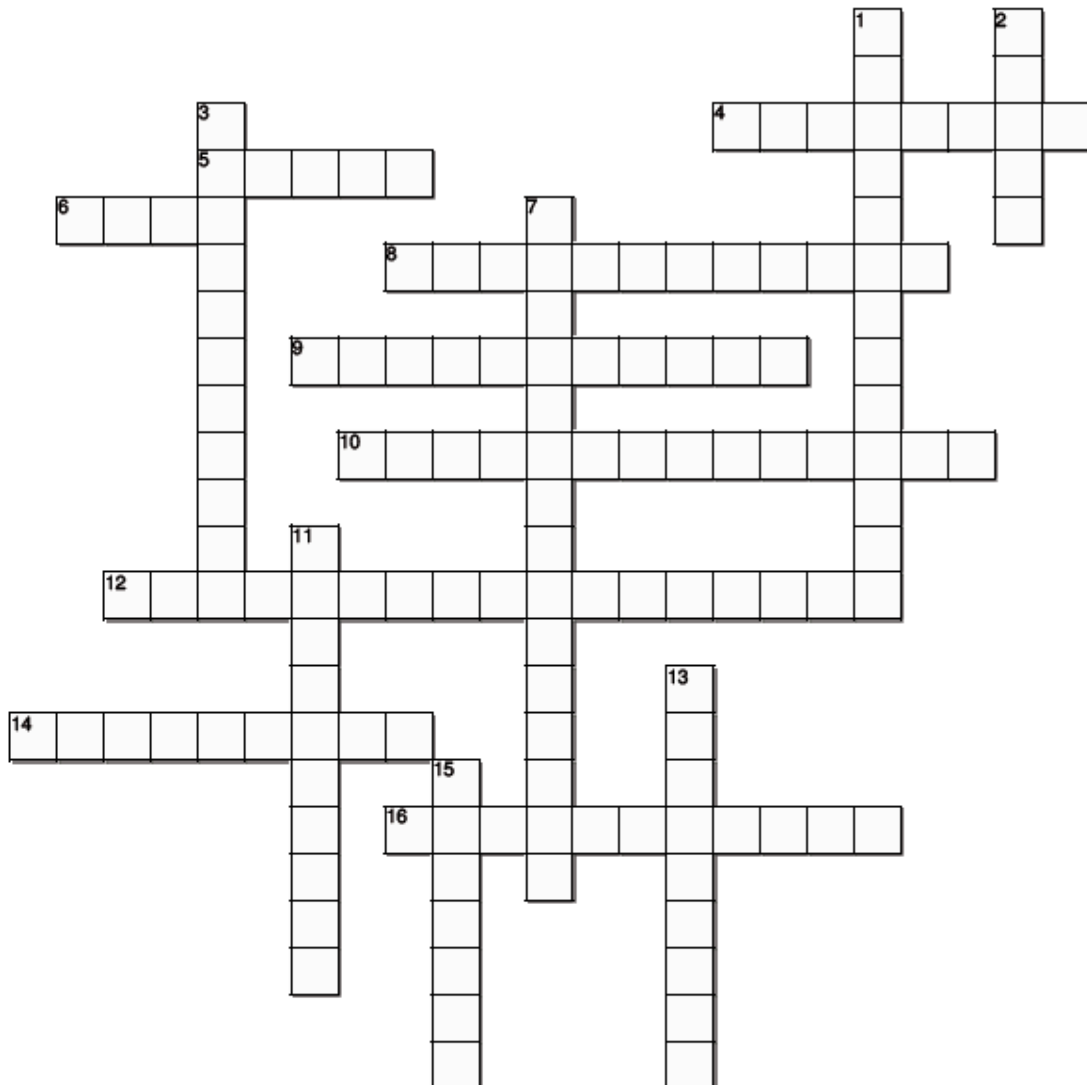
Across

2. a mixture of different things or styles. (**hybrid**)
3. a way of thinking and behaving that shows you care about other people and their interests more than you care about yourself. (**altruism**)
6. governing like a father, by looking after people but also taking away their freedom and responsibilities. (**paternalism**)
12. to get a feeling from something e.g. pleasure, satisfaction. (**derive**)
13. the practice of giving special benefits to people from a group that was treated in an unfair way in the past. (**positive discrimination**)
14. dislike of or opposition to a plan, and idea, etc. (**resistance**)
16. dangerous, especially to people's health or safety. (**hazardous**)

Down

1. continuing for a long time, especially longer than is normal or necessary. (**protracted**)
4. an amount of liquid or gas escaping through a hole in something. (**leakage**)
5. a person or company that is involved in a particular organization, project, system, etc., especially because they had invested money in it. (**stakeholder**)
7. an official agreement that ends an argument between two people or groups. (**settlement**)
8. capable of continuing for a long time at the same level. (**sustainable**)
9. extreme, excessive or unreasonable. (**extravagant**)
10. a group of people who have a different culture and different traditions to most people living in a place. (**ethnic minority**)
11. someone who works for a government department. (**civil servant**)
15. a statement of your beliefs. (**credo**)

Unit 7. Mergers and Aquisitions



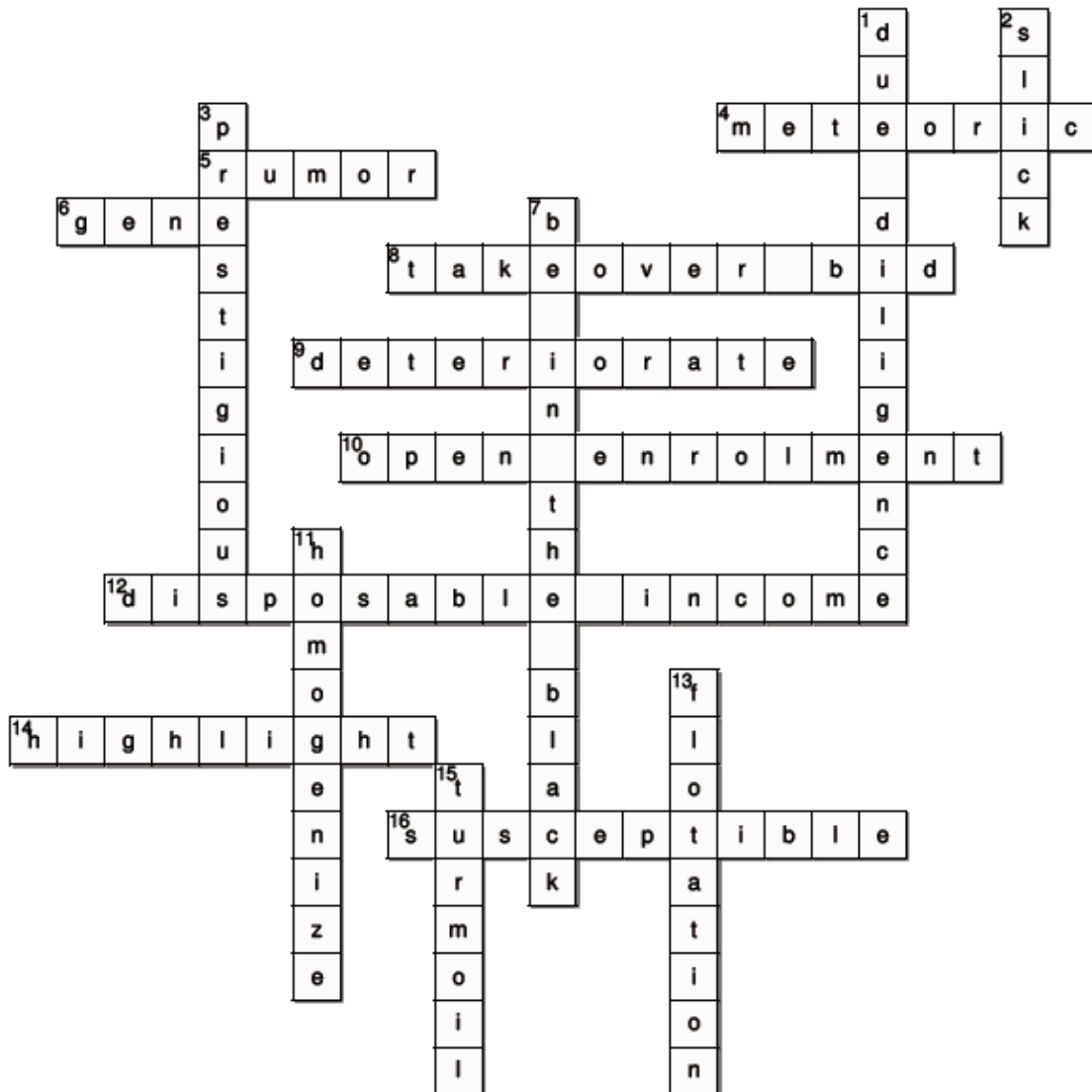
Across

4. becoming very successful very quickly.
5. unofficial information that may or may not be true
6. information in cells that determines a person's characteristics.
8. an offer to buy shares in a company and take control of it.
9. to become worse
10. a university class which anybody can join.
12. money that you have left to spend after you have paid your bills.
14. to emphasize or underline part of something.
16. easily influenced or affected.

Down

1. investigation of a company's activities and finances before investment or acquisition.
2. done in a very impressive way that seems to need very little effort.
3. respected and admired as very high quality.
7. to have money in your bank account or more money that you owe.
11. to make things the same, often so that the result is boring.
13. the sale of shares in a company for the first time.
15. a state of excitement or uncontrolled activity.

Unit 7. Mergers and Aquisitions



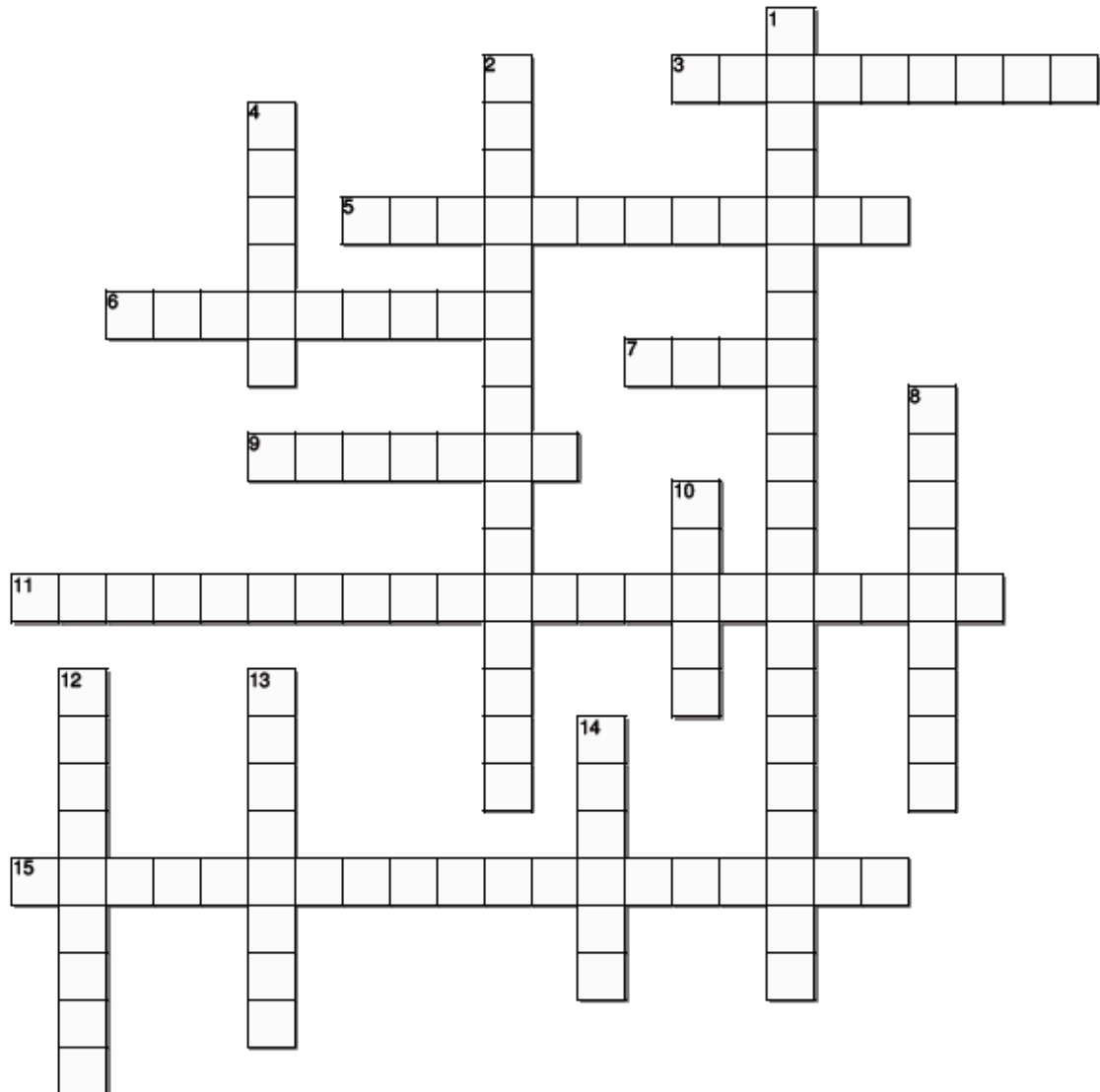
Across

4. becoming very successful very quickly. (**meteoric**)
5. unofficial information that may or may not be true (**rumor**)
6. information in cells that determines a person's characteristics. (**gene**)
8. an offer to buy shares in a company and take control of it. (**takeover bid**)
9. to become worse (**deteriorate**)
10. a university class which anybody can join. (**open enrolment**)
12. money that you have left to spend after you have paid your bills. (**disposable income**)
14. to emphasize or underline part of something. (**highlight**)
16. easily influenced or affected. (**susceptible**)

Down

1. investigation of a company's activities and finances before investment or acquisition. (**due diligence**)
2. done in a very impressive way that seems to need very little effort. (**slick**)
3. respected and admired as very high quality. (**prestigious**)
7. to have money in your bank account or more money that you owe. (**be in the black**)
11. to make things the same, often so that the result is boring. (**homogenize**)
13. the sale of shares in a company for the first time. (**flotation**)
15. a state of excitement or uncontrolled activity. (**turmoil**)

Unit 8. International Trade



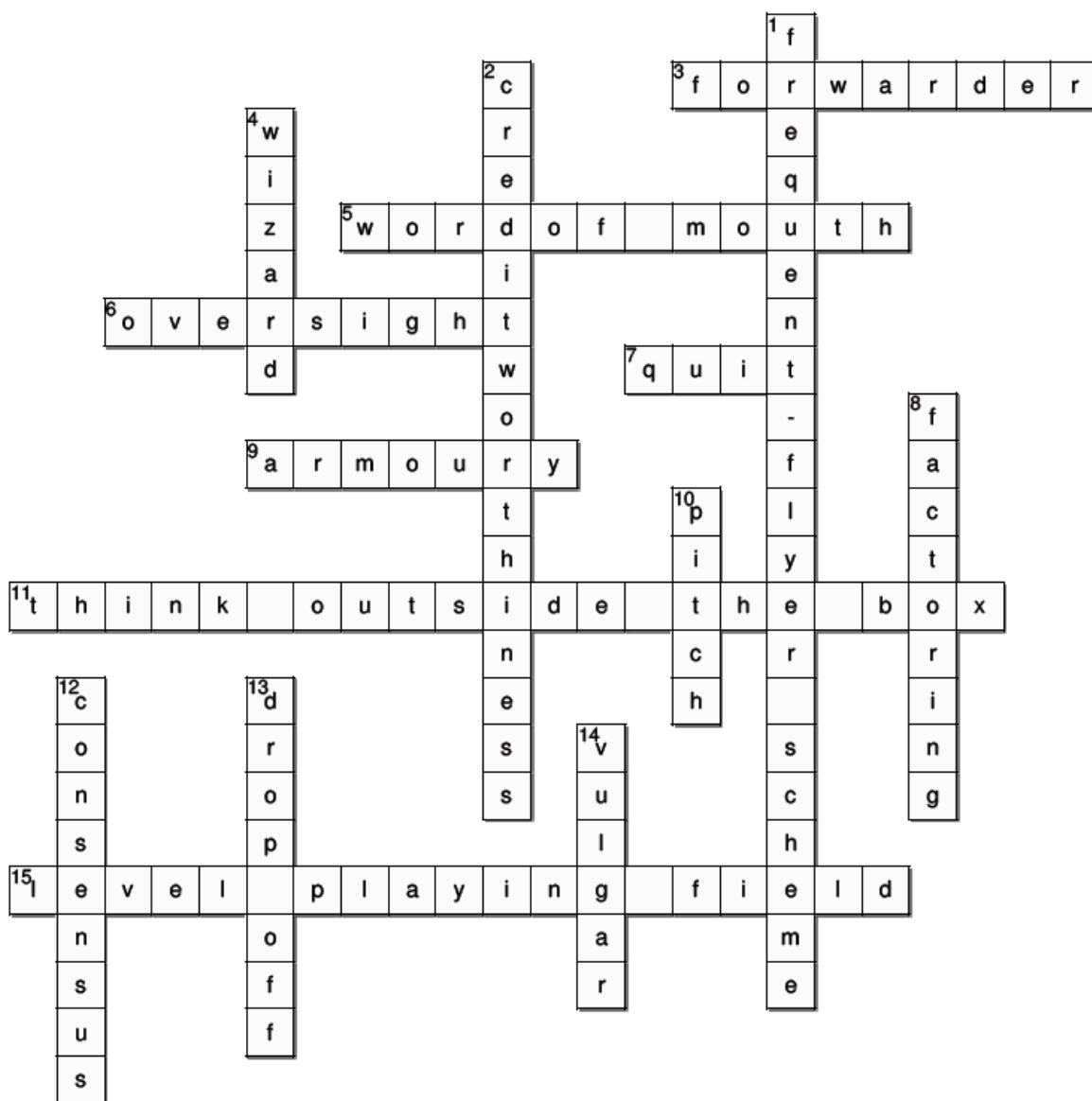
Across

3. firm specializing in arranging and shipping of merchandise on behalf of its shippers
5. information communicated by people speaking informally to each other.
6. something you do not think of which causes problems later
7. to leave a job or project.
9. a set of skills, equipment or powers that is available for someone if they need it.
11. to fund new and unusual ways of doing things, especially solving problems
15. a situation that is fair for everybody involved

Down

1. a system to encourage people to travel with the same airline by giving them reductions or gifts
2. ability to repay debts
4. someone who is very good at something
8. selling a company's receivable invoices in order to obtain funds more quickly
10. an oral proposal designed to persuade someone to buy your product or support you.
12. an opinion that all members of a group agree with.
13. to take something to a place and not stay there long.
14. someone who is rude, unpleasant, and offensive.

Unit 8. International Trade



Across

3. firm specializing in arranging and shipping of merchandise on behalf of its shippers (**forwarder**)
5. information communicated by people speaking informally to each other. (**word of mouth**)
6. something you do not think of which causes problems later (**oversight**)
7. to leave a job or project. (**quit**)
9. a set of skills, equipment or powers that is available for someone if they need it. (**armoury**)
11. to fund new and unusual ways of doing things, especially solving problems (**think outside the box**)
15. a situation that is fair for everybody involved (**level playing field**)

Down

1. a system to encourage people to travel with the same airline by giving them reductions or gifts (**frequent-flyer scheme**)
2. ability to repay debts (**creditworthiness**)
4. someone who is very good at something (**wizard**)
8. selling a company's receivable invoices in order to obtain funds more quickly (**factoring**)
10. an oral proposal designed to persuade someone to buy your product or support you. (**pitch**)
12. an opinion that all members of a group agree with. (**consensus**)
13. to take something to a place and not stay there long. (**drop off**)
14. someone who is rude, unpleasant, and offensive. (**vulgar**)